:

THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

John GRIFFIN, et al.

Appln. No.

10/544,118

Examiner: TBA

Filing Date

August 1, 2005

Group Art Unit: TBA

Title

METHOD AND SYSTEM OF MEASURING AND

RECORDING USER DATA IN A COMMUNICATIONS

NETWORK

Commissioner for Patents P.O. Box 1450 Arlington, VA 22313-1450

PETITION FOR FILING WHERE AN INVENTOR CANNOT BE REACHED PURSUANT TO 37 CFR 1.47 and MPEP §409.03(b)

PCT Applicant Net Ratings ("Applicant"), which is the successor in interest of former PCT Applicant Red Sheriff, hereby petitions the Office to allow Applicant to make an application for patent on behalf of and as agent for the named inventors, John Griffin and Mark Long.

Applicant has made a diligent effort to reach the named inventors, contacting the named inventors on several occasions via both phone and electronic mail, to effect execution of the declaration, a copy of which is attached hereto.

Applicant has been assigned all rights in and interest to the above-captioned application by way of a written assignment from the named inventors to Red Sheriff and from Red Sheriff to Applicant.

Applicant believes that such action is necessary to preserve Applicant's rights.

01/10/2007 AWDNDAF1 00000008 504026 10544118

02 FC:1463

200.00 DA

Atty. Docket No. 600193.023

The last known address of the named inventors is as follows:

c/- 59 Wentworth Avenue Surry Hills, New South Wales, 2010 Australia

The Commissioner is hereby authorized to charge the petition fee as set forth in §1.17(g), as well as any additional fees which may be required or credit any overpayment, to the undersigned attorney's Deposit Account No. 50-4026.

In the event the Office has any further concerns, the Office is invited to call the Applicant's undersigned representative to discuss any issues relating to this application.

Respectfully submitted,

Daniel L. Coughlin, Reg.

New York, New York 10022

DREIER LLP

499 Park Avenue

Dated: January 5, 2007

I hereby certify that the correspondence attached herewith is being transmitted by First Class Mail to Mail Stop: Petitions, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450:

Susan Formicola

1/5/2007

Date

Customer Number: 61834

Tel: (212) 328-6100

Fax: (212) 328-6101